

Al Fresco Dining/Retail Pilot Program

June 3, 2020

Temporary Al Fresco Options

Curb-Side Pick up

- Requires temporary signage

Parking Lots

- Requires temporary relaxed parking requirements

On-street Parking

- Evaluate cost effectiveness on a case by case basis
- Prioritize pedestrian safety

Street Closure

- Prioritize social distancing measures and limit capacity to discourage crowds
- Prioritize pedestrian safety

Sidewalks

- Sidewalks are not wide enough to maintain 6 foot social distancing between diners and pedestrians

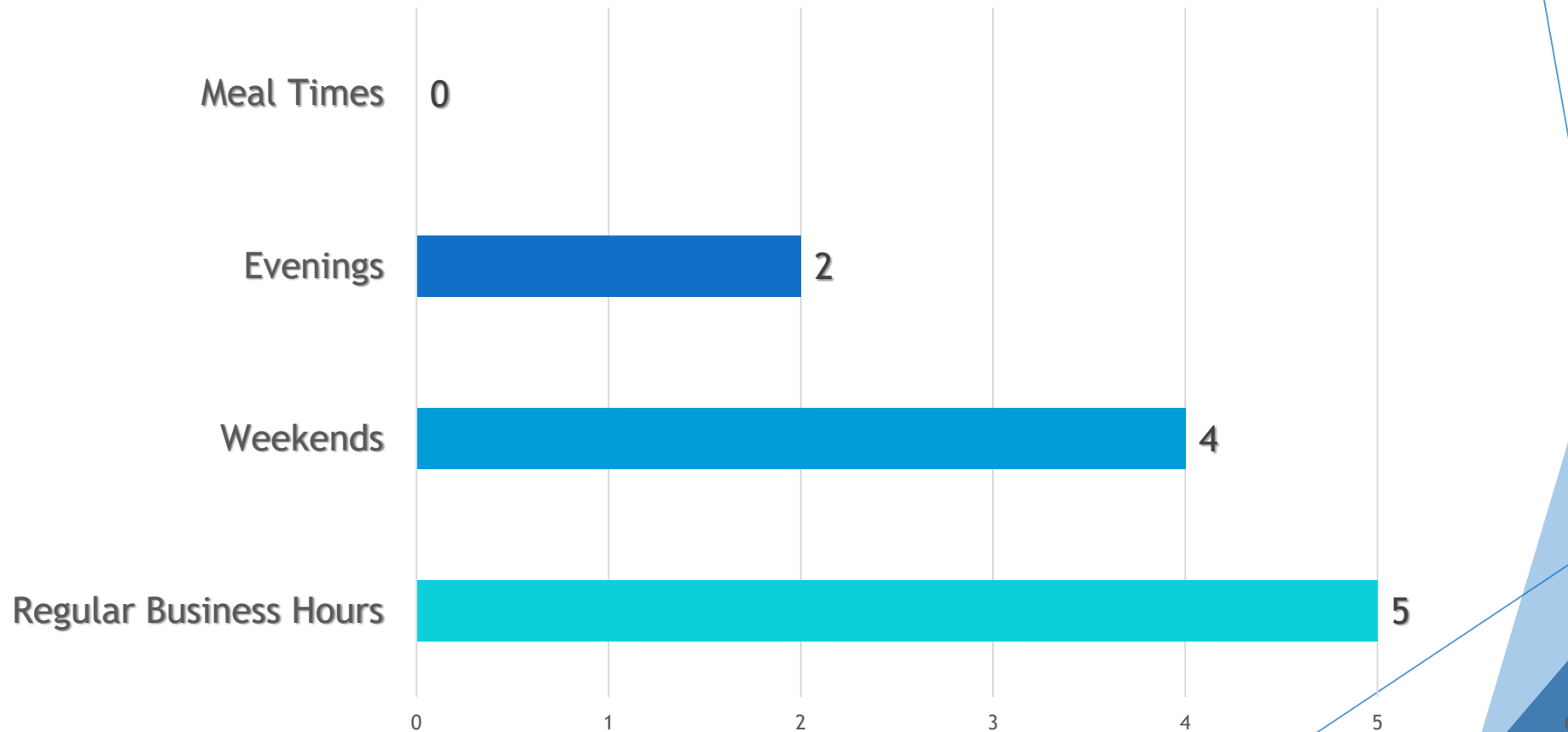
Business District Survey Results

Which Al Fresco options are you interested in?



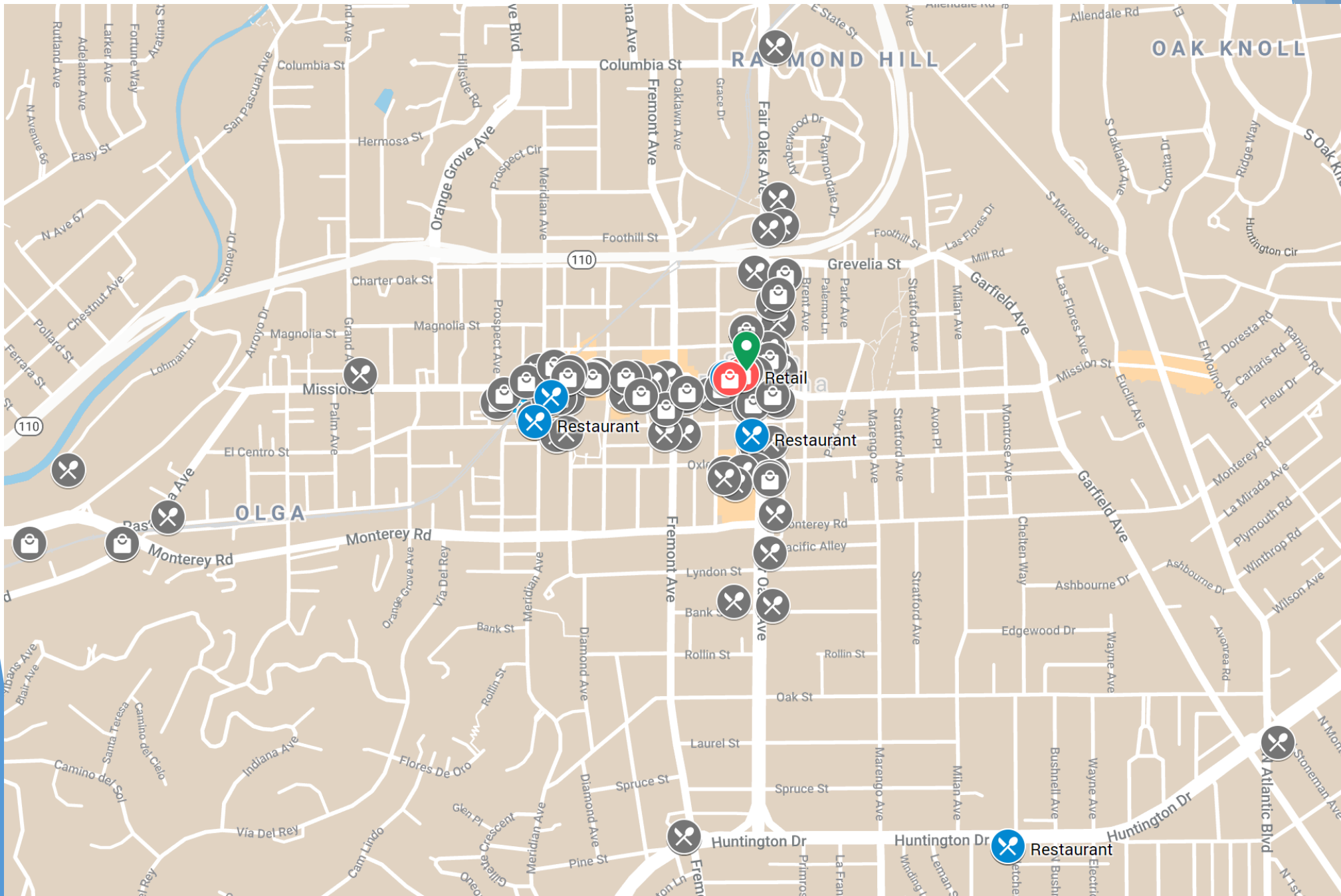
Business District Survey Results

When would you like the Al Fresco Program to be operational?



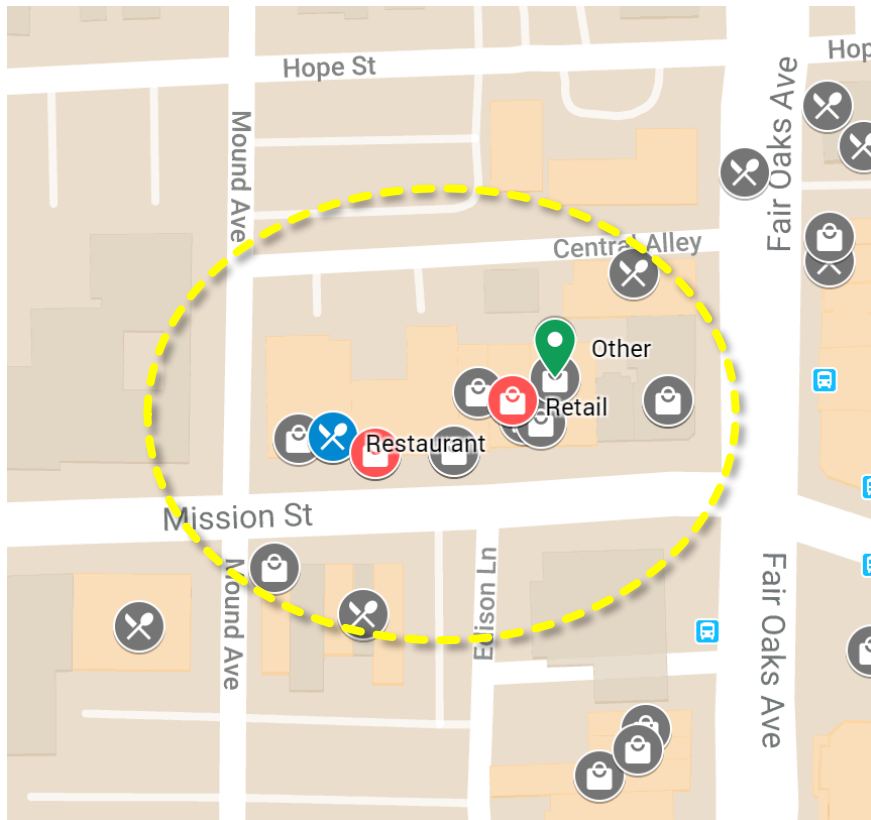
Business District Survey Results

- ▶ “I believe “parklets” as they have done in San Francisco and many other cities would be a great temporary solution and one that frankly would be great for the future as well. While we would lose some precious parking, we’d encourage more community and the environment parklet creates is well worth the parking spaces lost.”
- ▶ “Social distancing dining tables, 10 ft apart allowing 6-7 ft of space between chairs. Allow usage of all dining spaces available without limiting to a percentage of capacity.”
- ▶ “Love the concept, it will have a real community, pedestrian, small town feel!”



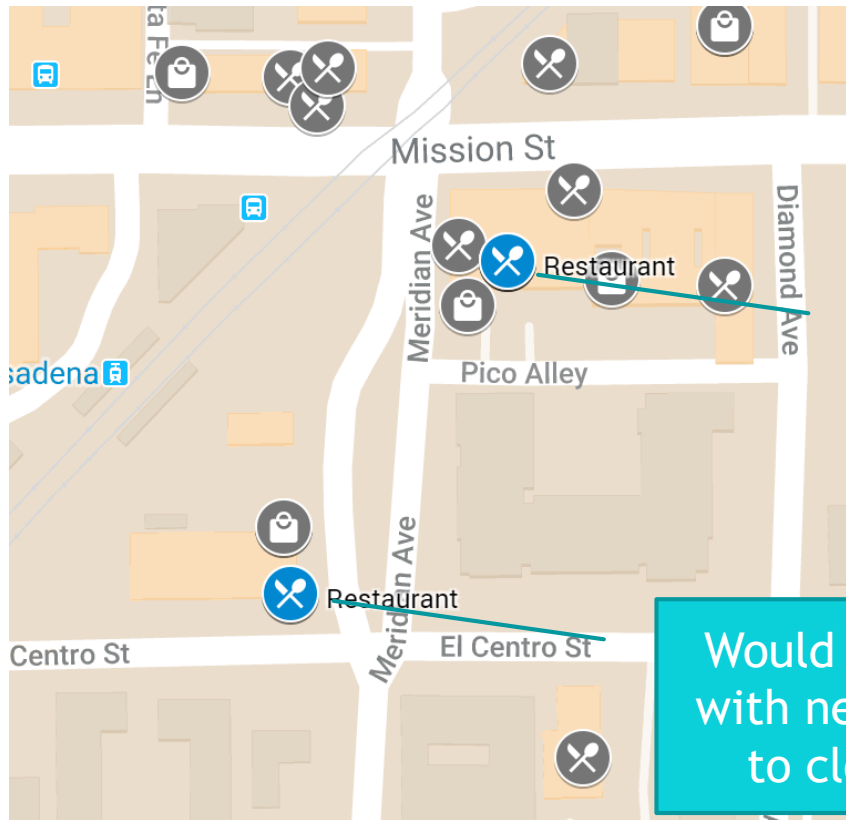
| | |
|------------|---|
| Restaurant | 5 |
| Retail | 2 |
| Other | 1 |

Potential Pilot Program Locations



- Clusters of businesses interested in utilizing the Parking Lane or closing a side street

Potential Pilot Program Locations

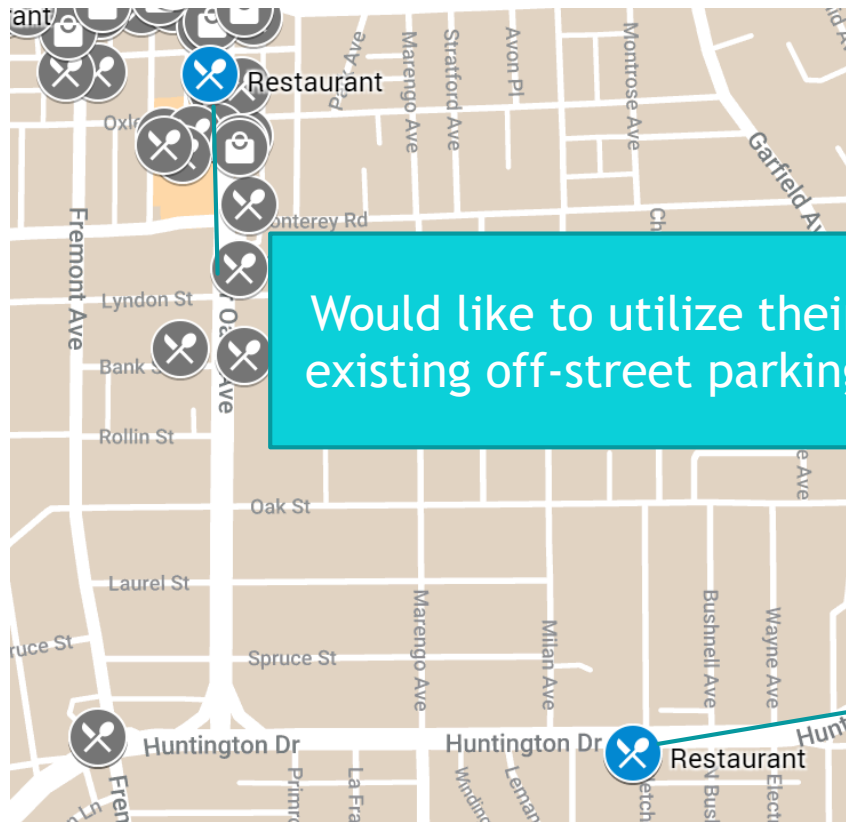


- ▶ Continued outreach to establish new clusters

Would like to utilize the parking lane in front of their business

Would like to participate with neighboring business to close a side street

Potential Pilot Program Locations



Would like to utilize their existing off-street parking

- ▶ Businesses with existing off-street parking or private spaces
- ▶ Businesses interested in using the parking lane for a curb-side pick up

Would like a designated curb-side pick up area

Cost Estimates

| Utilizing the Parking Lane in front of your business to provide a designated pick-up area | Utilizing your own existing off-street parking or private spaces | Utilizing the Parking Lane in front of your business | Participating with neighboring businesses to close a side street |
|---|--|--|--|
| Signage: \$ provided by owner | Barriers between parking and outdoor dining/retail space: \$ provided by owner | Cement barricades in the public right-of-way: \$10,000/month for one block *Each on-street parking space can accommodate approximately 2 small tables | Cement barricades in the public right-of-way: \$10,000/month for one block |

Next Steps

- ▶ Initiate a Pilot Program for 3-months
 - ▶ Phased Approach
 - ▶ 1st Phase: Utilize existing off-street parking/curb-side drop-off
 - ▶ 2nd Phase: Utilizing public spaces (on-street parking, public right of way, etc.)
 - ▶ Identify appropriate location based on survey results and available space
 - ▶ Develop a no-cost application process
 - ▶ Identify potential funding opportunities
 - ▶ Establish a minimum number of participants to ensure cost effectiveness
 - ▶ Work with individual applicants on social distancing table layouts
- ▶ June 17, 2020 - Action item for City Council

Interested Businesses

Please visit the City's Economic Development webpage and participate in a brief online survey:

<https://www.southpasadenaca.gov/government/departments/management-services/economic-development>